**TOWNSHIP OF** 

## Township of Havelock-Belmont-Methuen 2025-28 Strategy Map

**External Vision** 

HAVEL	OCK-BELMONT-N	<b>IFTH</b>	UEN				External Visior	1								
We are proud of our vibrant, naturally beautiful, welcoming community with the high quality of life that exists within HBM.																
Mission																
	HBM is a municipal corporation go	overned by ele	cted official	s. We serve residents, b	ousinesses, and	d visitors	s through the provision c	of public works, land use	plannin	ng, emergency s	ervices, public faciliti	es and recreation	on, and	economic development.		
							Vision									
	HBM is a dynamic rural municipality	experiencing	steady grow	th. We are investment	ready and fisc	cally stab	le. We ensure communit	ty attractiveness through	n enviro	onmental protec	tion, attention to cor	nmunity aesthe	etics, an	d economic development.		
							Values									
We are acco go	<b>Respect</b> We are fair, approachable, and empathetic to th of those we serve.			ne needs We get things d		things done in a timely r	Achievement ings done in a timely manner and fulfill our We commitments.		Transparency Ve communicate openly with those whom we serve.			<b>Collaboration</b> We are better together and pride ourselves in being a strong partner.				
Strategic Imperative																
Citizen Satisfaction																
	5.0 We meet our mission by accomplis	5.0 We meet our mission by accomplishing the following for those we serve:														
Deliverables	<ul> <li>5.1 Public Works</li> <li>5.1.1 Water and well expansion</li> <li>5.1.2 Wastewater master plan and treatment plant capacity expansion</li> <li>5.1.3 Storm water masterplan</li> <li>5.1.4 Road needs study &amp; reconstruction plan, and implementation</li> </ul>		<b>5.2 Land Use Planning</b> 5.2.1 Finalize new official plan 5.2.2 Overhaul of comprehensive zoning bylav				vehicle replacement as per		5.4 Community Facilities and Recrea 5.4.1 Outdoor sports complex (softbatennis) 5.4.2 Fitness centre addition 5.4.3 Westend Park upgrade 5.4.4 Long-term care facility completi 5.4.5 Medical centre feasibility assess 5.4.6 AODA compliance		oall, pickleball, etion		<b>5.5 Economic Development</b> 5.5.1 Investment attraction and employment lands inventory development 5.5.2 Formalize small business advisory services 5.5.3 Revitalize downtown core 5.5.4 Update economic development and tourism strategy			
Customers	4.0 Our success comes from serving:															
	<b>4.1 Residents</b> <i>"HBM provides excellent service and diverse offerings. I receive good value for my t dollars."</i>			ood value for my tax	<b>4.2 Businesses</b> "HBM enables a supportive business environment. My buo opportunity to thrive."			ronment. My business ha	ess has the best possible "HBM is beautiful a enjoyed my memor			and offers attractive amenities to support a variety of experiences. I brable experience."				
	3.0 We ensure accountability and sustainability by:															
Financial Goals and Objectives	<b>3.1 Sustain:</b> 3.1.1 Taxation levy relative to inflation 3.1.2 Funded asset management plan 3.1.3 Capital reserve fund maintenance				<b>3.2 Growth:</b> 3.2.1 Assessment growth 3.2.2 Capital grant revenue 3.2.3 User fee revenue											
	2.0 We strive for operational excellence with specific emphasis in:															
Operations	<b>2.1 Process Automation</b> 2.1.1 Automate billing/payment statements 2.1.2 Modernize forms and applications			<ul><li>2.2 Planning and Performance</li><li>2.2.1 Operational plan aligned with strateg</li><li>2.2.2 Measures reporting</li><li>2.2.3 Rolling strategic plan</li></ul>			c plan	<ul><li>2.3 Communications</li><li>2.3.1 Update website</li><li>2.3.2 Enhance community engagement</li></ul>		ngagement			pal Office oletion of plans for new administration building			
	1.0 We strive for organizational excellence with specific emphasis in:															
Organization	1.1 Team Development 1.1.1 Customer-service culture 1.1.2 Competent, motivated workforce				<b>1.2 Partnership Development</b> 1.2.1 Contractor/Developer Relationship 1.2.2 County Relationship 1.2.3 Collaboration within HBM						1.3.1 Councilor	1.3 Governance Excellence 1.3.1 Councilor training and development schedule 1.3.2 Internal and external communications				